

## The Los Altos High School Talon Ad Contract

Thank you for advertising with the Los Altos Talon Newspaper. We greatly appreciate your support for student journalism, as it provides high school students with an influential voice in the community.

SIZE	PRICE	Quantity, Cost and Dates to be Printed
3.5" x 2" Business Card	\$25	
4" x 6" Standard Ad	\$95	
10" x 2" Horizontal Banner	\$145	
14" x 1.75" Vertical Banner	\$145	
5" x 8" Half Page	\$500	
10" x 15.25" Full Page	\$900	
<b>Discounts</b> Three or more ads of the same size in the same school year: 10% off all ads  LAHS student groups: 50% off all ads		
<b>Design Services</b>	\$40	
<b>TOTAL</b>		

**You will be billed after each issue is published. We will bill you for your ad after it runs in our publications.**

Name of Business: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Please email a high resolution .pdf, .png, .tif, .ai or .psd file to Parisa Larson or Marie Godderis, Talon business managers, at 100022351@mvla.net and 100022291@mvla.net, respectively.**

We publish a semiannual magazine in January and June. Prices remain the same, sizes get a little smaller, and your ad will print in full color on glossy pages.

Checks can be made out to The Talon and mailed to:

The Talon  
 201 Almond Avenue  
 Los Altos, CA 94022

Questions? Contact the Talon business managers or adviser:

**Business Managers:**

Parisa Larson  
 100022351@mvla.net

Marie Godderis  
 100022291@mvla.net

**Adviser:**

Michael Moul  
[Michael.Moul@mvla.net](mailto:Michael.Moul@mvla.net)